

# Jadu CMS



# Jadu®

The Jadu Universe Web Experience Platform enables you to maximize the power of your web channel (your most important access channel) by delivering your organization's online strategy through rich and innovative functionality.

Jadu CMS has been developed to deliver an engaging and intelligent experience for your customers whilst maintaining the flexibility to easily manage and publish content and products - with no technical skills required.

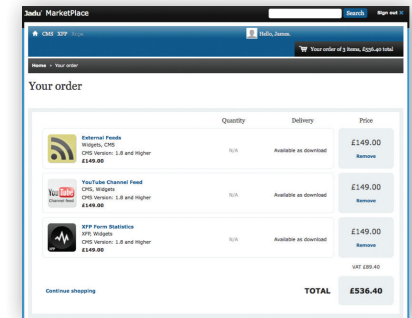
Does your CMS fall short of delivering a flexible and easy to use publishing solution, resulting in a burden for your IT staff? Jadu CMS is a modern web application enabling quick and easy publication of information in a web based environment that offers workflow control, web standards compliance, a range of publishing options and a toolbox of administration utilities.

- › Personalization through customer registration allowing targeted adverts and content
- › Jadu Galaxies - easily deploy additional websites/microsites
- › Jadu Homepages - each create rich data driven landing pages using widgets/apps
- › Integration with Microsoft SharePoint™
- › CRM integration ready
- › Public API - providing access to published data through a RESTful interface
- › Additional modules for mobile website management, e-commerce and payments, recruitment and social media management
- › Create rich, fully integrated online forms for transactions, payments and information gathering
- › Buy and share widgets/apps through Jadu MarketPlace

The Jadu platform is cross-browser compatible and built on an open architecture that delivers a reduced cost of ownership through a system capable of running on open source or Microsoft platforms. Supported operating platforms include:

- › LAMP (Linux, Apache, MySQL and PHP)
- › WINS (Windows, IIS7, SQL Server 2008, .NET)
- › WISP (Windows, IIS7, SQL Server 2008, and PHP)
- › WAMP (Windows, Apache, MySQL, PHP)

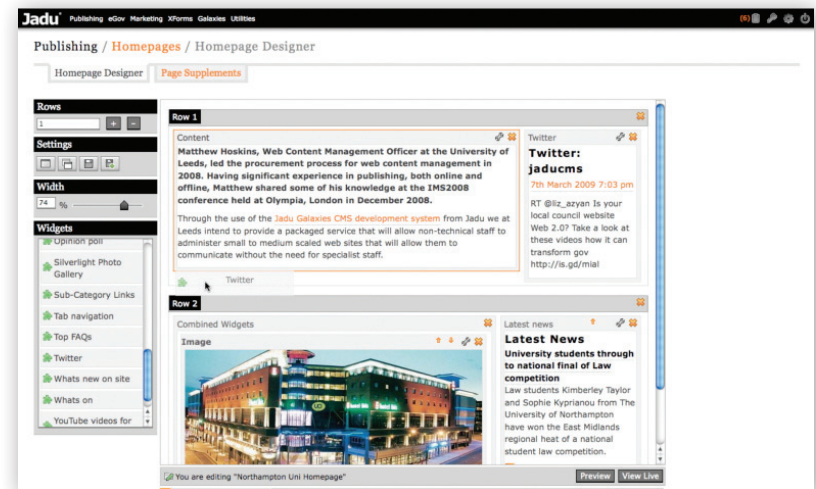
You can quickly extend the functionality available inside your CMS and enrich the user experience of your website through deploying widgets/apps available inside Jadu MarketPlace - an online store offering extensive functional enhancements.



## Key features at a glance

### Jadu Homepages

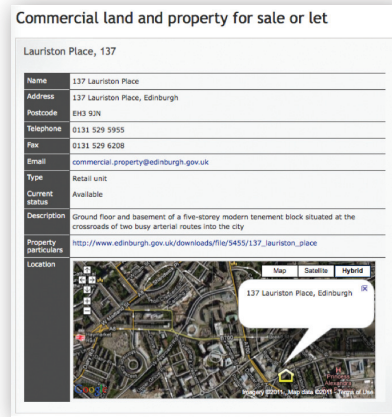
Create rich mashup pages that require minimum maintenance, but deliver dynamic data driven pages through powerful widgets/apps.



## Jadu Directories

Publish, update and maintain data directories with standard integration with Google maps. Manage personnel directories, building locations - any form of structured data through Jadu's non-technical interface.

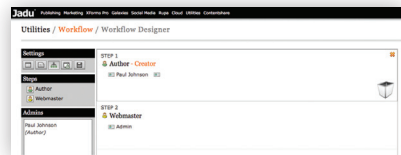
Advanced workflow configuration and granular permissions management  
 - Tailor permissions and access to Jadu features to a granular level and create simple to use profiles for content authors  
 - Configure tailored workflows including specific groups and individuals for relevant content types and apply more advanced workflow with collaboration where required.



## Jadu Galaxies

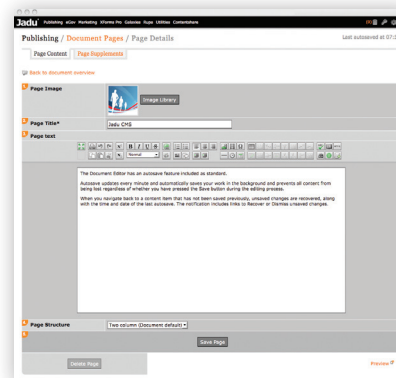
Unify your online portfolio and enjoy consistency across additional websites deployed from your main Jadu CMS. Save costs associated with multiple site management and hosting using Jadu's standard, non-technical website deployment interface.

With Jadu Galaxies - you can design and deploy multiple CMS driven websites easily, in minutes and with no technical skills required.



## Public and Developer APIs

A RESTful interface facilitates the consumption of published data through alternative web services or applications, while a fully documented developer API provides a framework to extend the functionality of your CMS through additional modules, widgets or apps.



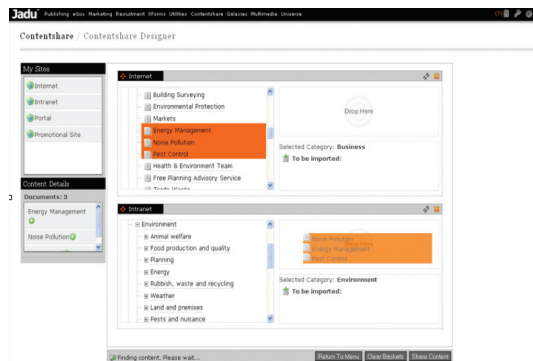
## Non-technical publishing

Sophisticated, yet simple to use web-based publishing tools enable non-technical authors to easily publish information through a range of easy to use templates.

## ContentShare

A powerful drag and drop interface enabling content to be freely referenced or copied to other websites deployed under Jadu CMS.

The Jadu system can also be separated (i.e. over the internet on different servers), allowing content to be freely copied over systems that are physically separated.



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 > [www.jadu.net](http://www.jadu.net)

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