

# Jadu Platform Training

*Empower your organization through learning and skills development*



**Jadu**®

- *Do you know the full potential of the Jadu platform?*
- *Do you use the tools to full effect?*
- *Are your online campaigns as effective as they could be?*
- *Is your website attracting and retaining new customers?*

Jadu provides a range of training and knowledge transfer workshops. Offering essential learning and skills development to empower your organization to be self-sufficient in helping you make the best of your Jadu platform, offering your customers the best possible web experiences.

Jadu training services are available to organization's who are:

- **Implementing the Jadu web platform (Web Manager and Content Editor Training)**
- **Upgrading their Jadu web platform and need to better understand how to utilize new tools and functionality (Upgrade/Refresher Training)**
- **Seeking to refresh or restructure their online presence and information architecture or eager to make better use of tools available in their Jadu web platform (Content Workshop)**

## Web Manager Training

This course is designed for new Jadu web managers (3 days) or existing web managers (1 day) and provides all the skills necessary to manage the Jadu platform, covering:

- Publishing and navigation management
- Day-to-day system administration
- Design and deployment of Galaxies websites
- Creation of online forms data migration
- Workflow, statistical reporting, end user management and housekeeping
- New features, functionality and best practice

*Duration: 3 days (New Web Managers) or 1 day (Existing Web Managers)*

## Content Editor Training

This half-day course is designed for new content editors and provides all the skills required for basic content management using Jadu CMS. The focus of the training covers core publishing functions, including:

- Standard content types such as web pages, news/event items and download files
- Associated functions such as use of images and workflow
- Best practice for content authoring

*Duration: 1/2 day*



## Content Workshop

The content workshop is designed to help you make the most effective use of your Jadu platform.

A Jadu content expert will:

- Spend a day reviewing your website content and documenting any areas where the functionality of the Jadu CMS may be utilized more effectively to enhance your customer experience.
- The reviewer will then spend a day on-site with your web team to analyze findings alongside practical demonstrations providing knowledge that may then be passed on to your content team.

*Duration: 2 days (1 day audit, 1 day workshop)*

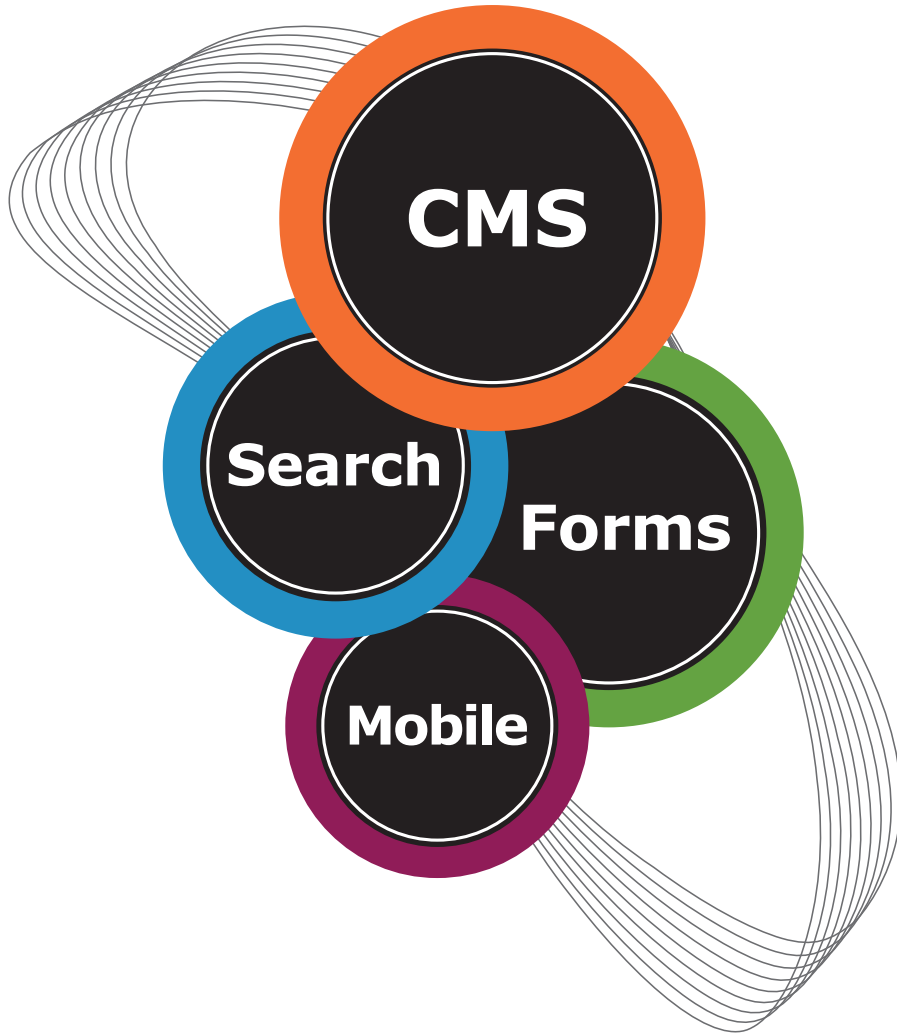
## Developer Training

Jadu's dedicated developer training - delivered by Jadu's software engineering team. This course provides web developers and programmers with the knowledge and understanding to extend the functionality of their organization's Jadu platform through the development of new modules, widgets, gadgets, apps or integrations.

Developers benefit from:

- Interaction with engineers who actually write and maintain the software
- Slides and code examples from the training
- Post-training access to a hosted development environment of the latest Jadu software
- Full documentation with copies of two Jadu published books:
  - **Design and Build**  
A guide for web designers and developers;
  - **Installation and Development**  
A guide for developers and system administrators

*Duration: 1 day*



**Jadu** - (Sanskrit). Magic. Pronounced: Jar-doo  
Ancient Sanskrit term commonly used in Hindi:  
*To effect change by magic, To appear by magic,  
To control by the use of magic.*

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