

Jadu Rupa Portal

Turn search into research
- the portal for tomorrow's web



- *Is your portal solution costing too much?*
- *Are you experiencing difficulties upgrading?*
- *Do your customers and colleagues have trouble finding what they're looking for?*

Jadu Rupa Portal is a lightweight scalable personalization system designed to:

- Revolutionize your online search functionality
- Replace your heavy portal site with a fresh, modern web application

Create and use Gadgets to integrate with your back office data systems and allow your customers to self serve and personalize their portal and search experience.

Turn search into research

- Integration with Google Search Appliance and Google Mini or Lucene Solr
- Create suggested and sponsored keywords for presentation in search results
- Use research tools such as; saved searches, RSS Feeds, bookmarks and notelets
- Allow your users to personalize their search workspace using drag and drop Gadgets
- Develop Gadgets that integrate with key back office systems
- Track trending searches made by your customers or colleagues

Personalization and research tools

- Drag a variety of Jadu Rupa Gadgets onto your workspace to assist in searching and research management
- Develop new Gadgets for easy integration into your Rupa Portal workspace
- Add RSS Feeds to your workspace and subscribe to feeds of search results
- Annotate search result pages and create to-do lists using sticky notes
- Bookmark search result pages, access your search history and monitor popular searches
- Retrieve information from third party systems



Accompanying the Rupa Portal module, Jadu can provide:

- Tailored design services to incorporate your corporate branding/look and feel of your organization
- Full training for all employees involved in the management of development of the Rupa Portal

Jadu Rupa Portal provides a branded and personalized interface for you to enhance your web users' search experience:

- Accessible results pages with W3C AA standards and Section 508 compliance
- Index websites, intranets, extranets - any of your online content
- Index and search databases - search over 220 file formats
- Saved searches and instant activity reporting
- Unlock your content with PDF and Word document conversion to HTML (Google Search Appliance only)





Jadu - (Sanskrit). Magic. Pronounced: Jar-doo
Ancient Sanskrit term commonly used in Hindi:
*To effect change by magic. To appear by magic.
To control by the use of magic.*

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