

# Why Jadu?

The Complete Web Experience Platform



Jadu®

**Take advantage of all the web has to offer and deliver the complete customer experience through Jadu's integrated Web Experience platform.**

**From rich publishing tools and delivery of online transactions to powerful search facilities and mobile web delivery, Jadu is underpinned by skilled support, delivery and development teams.**

- › *Take control of the web*
- › *Improve customer experience*
- › *Transform your organization*

- › Full service digital design agency
- › Fantastic support with managed hosting and technical support services
- › Buy and share Widgets, Apps and Gadgets through Jadu MarketPlace
- › Integration with Microsoft Sharepoint™
- › CRM integration ready products
- › Multi-site and Mobile Web delivery
- › Accessibility and compliance through WC3 standards/Section 508
- › Government strength security
- › Software assurance with simple licensing
- › Retail, Payments, HR and Social Media Management Modules



## Jadu CMS

- › Non-technical publishing tools
- › Jadu Galaxies - easily deploy additional CMS driven sites/microsites
- › Jadu Homepages - easily create rich data driven landing pages using widgets/apps
- › Open architecture - reduced cost of ownership through a system capable of running on open source or Microsoft platforms
- › Public API - provide access to published data through a RESTful interface for content syndication, open data and developer communities



## Jadu XForms Professional

- › Standalone forms and service delivery platform - integrated with your existing CMS
- › Build and manage complex online forms - no technical skills required
- › Integration with CRM and back office customer database systems
- › Integration with payment gateways
- › User accounts enabling storage and retrieval of forms and form data
- › Pre-built bundles of popular forms for fast and efficient form creation and management



## Jadu Rupa Search Portal

- › Deliver search results from multiple sites
- › Index, search and retrieve information from third party systems
- › Provide a personalized search dashboard offering interactive tools
- › Offer new functionality, configurable by end users
- › Develop new gadgets for easy integration into the Rupa Portal workspace
- › Fast and efficient implementation with support from Jadu
- › Implement with either Google GSA/Mini or Lucene Solr



## Jadu Weejot Service for Mobile Web

- › Task orientate your mobile web presence
- › Manage your organization's mobile web presence - no technical skills required
- › Create your own mobile apps and apply styles/branding
- › Extend the reach of content in your Jadu CMS
- › Software as a Service model within a resilient and secure environment
- › A platform designed for the rapidly changing mobile web with automatic upgrades



**Jadu** - (Sanskrit). Magic. Pronounced: Jar-doo  
Ancient Sanskrit term commonly used in Hindi:  
*To effect change by magic, To appear by magic,  
To control by the use of magic.*

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